

GLOBAL MASTER'S PROGRAMME

Sport for Development



Importance of Sport for Development

Governments use Sport for Development to develop underprivileged groups.

For example, the reconstruction of earthquake-ridden areas in Japan, or the development of children's life skills in South Africa and inclusion of people with a disability in the Netherlands. Also, Sport for Development can increase the societal legacy of mega sport events, such as the Olympic and Paralympic Games, or be a tool for entities as part of their Corporate Social Responsibility strategy.

INTRODUCTION

Social issues such as migration, integration, health, security and sustainability are on the agenda worldwide and require a global approach by governments, companies and public organisations. At the same time, the sport sector is globalising and sport organisations are becoming more and more interwoven with society. Sport offers opportunities, as a result of which sport organisations are becoming increasingly obliged to contribute to social issues.

The sport directors and managers of the future, should be prepared to: act on an international level, deal with diversity, have knowledge about the meaning of sport for society and have leadership skills to make a change.

The Global Master's Programme 'Sport for Development', trains these future sport directors and global citizens. This is not only in the interest of sport and sport organisations, but it is also important for entities that are closely connected with sport organisations or that actively uses sport as a means of social change.

EDUCATING FUTURE SPORT LEADERS

The University of Johannesburg (South Africa), the University of Tsukuba (Japan) and Utrecht University (the Netherlands) have set up an international, highly qualified master's programme that prepares administrators and managers for this 'new sport management and governance' in Sport for Development.

Students participate in a regular (sport) master's programme at their home university. In addition to their regular master's programme, approximately five students from each participating university form a group that together follow the Global Master's Programme.

The educational programme consists of a four-week country visit to each country of the participating universities and a study programme in-between those country visits.

“What this Programme is about, is really trying to make a difference on a global scale”

Sanmarie Schlebusch, South African student



An interdisciplinary approach is the key. The students study the content from various academic disciplines, such as governance and organisational science. Another important component of the Global Master's Programme is the training of students' professional and social skills. The Global Master's Programme addresses and trains students in research, leadership and intercultural communication skills, among others. In addition, each student is individually coached by one of the Programme Counsellors, to even further stimulate their learning process.



The Global Master's Programme 'Sport for Development' aims at educating the future global sport leaders and global citizens, who can give way to the contribution of (international) sport organisations to societal transformation, from a critical and practical perspective.

UTRECHT 2018 AND BEYOND

The first country visit took place in the Netherlands at Utrecht University in February 2018. Eleven students from Japan, South Africa and the Netherlands enjoyed an intense four-week course. In addition to several classes on Utrecht University's signature topics such as Sport Governance, Sport Development, Gender and Inclusion, students also visited and researched Dutch sport organisations, such as the Royal Netherlands Football Association (KNVB), the sport service organisation from the City of Rotterdam (*Rotterdam Sportsupport*) and a local (Islamic) football organisation called *VV de Dreef*. In addition, they were offered professional and social skills labs on intercultural communication skills and collaborating in diverse teams. Personal and group guiding along with reflections were also interwoven in the Programme.

“Being on the same page with people from different background was a life lesson to me”

Makoto Yazaki, Japanese student



Students will visit Japan in July/August 2018 and South-Africa in February/March 2019.

Students and organisations state that the Global Master's Programme combines academic soundness with creating impact. The unique setup gives them new insights and tools to make a difference through sport.

AMBITION: A JOINT AND ACTIVE CONTRIBUTION TO SOCIAL ISSUES

Our ambition is to further expand the Global Master's Programme in the coming years, in constant connection to interested parties (from government, business, NGOs and from different parts of the world) and their practices. Above all, we aim to make a joint and active contribution to the social issues we face, in close collaboration with our present and future partners.

Collaboration also means that organisations have the opportunity to profile themselves on the theme of Sport for Development, make use of the knowledge and skills of the students and academic partners and become part of a global network.

WANT TO KNOW MORE?

Interested in discussing what the Global Master's Programme can contribute to your organisation? Please feel free to contact us through info@globalsportsmaster.com.

For more information about the programme please visit www.globalsportsmaster.com.

About the Universities

The **University of Tsukuba** was established as a “university with a new vision” in 1973, but ordinary established as the Normal Higher School in 1872. The University of Tsukuba functions as an open university. It gives students the opportunity to develop their interdisciplinary and global thinking, individuality and skills through an education that is backed by cutting-edge research. The university has ten faculties and has about 17,000 students. The Global Master's Programme is part of the master's programme International Development and Peace through Sport (IDS).

The **University of Johannesburg** is the first and only African university admitted to the highly respected consortium of 28 research-intensive universities in the world. This university has nine faculties and more than 49,500 students; 2,300 international students; 6,700 postgraduates and renowned academic staff. The programmes at the university are designed to prepare students for the world of work and for global citizenship.

Utrecht University is an international research university of the highest quality and the alma mater of many leading names, academics and scientists who have made an important contribution to the quality of society. This university is one of the largest general research universities in Europe with almost 30,000 students, over 6,000 staff. Utrecht University offers the Global Master's Programme as part of their Sport Policy and Sport Management programme at the Utrecht School of Governance.

